

Suffolk Design

Delivering design quality in Suffolk

A Suffolk Design workshop

Venue: IP-City Centre, Ipswich

Date: Friday 5th October 2018

Time: 09.15-16.30

Background

SUFFOLK DESIGN is a new initiative from the county's local authorities to raise the quality of design being delivered in our communities and neighborhoods. Suffolk is committed to delivering good growth; growth that is integrated into the county's settlements and landscapes and that responds to context. Good design needs commitment and collaboration; and both are at the heart of SUFFOLK DESIGN.

This one-day workshop brings together Suffolk's planning authorities to reflect on the existing tools in use and to debate, collaborate and collectively develop approaches to promoting and fostering design quality.

This day consists of short talks, group working and feedback sessions. The morning will set the context for the day, explain the governments thinking on design, outline the variety of approaches to the management of design quality, identifying the most effective tools. The afternoon session will focus on understanding what tools, processes or types of guidance authorities in Suffolk would most value and use this as basis to collectively develop approaches that can be shared across local authorities. A second workshop, to be held at a later date, will extend the process to include the development sector.

Programme

09.15 Registration, refreshments and networking

Session 1 Design in the context of the planning system

9.50 **Welcome**
Karen Chapman, Suffolk Growth Programme Board

10.00 **Introduction to purpose and outline of programme**
Changing Government attitudes to design
David Tittle, Head of Design Advice, Design South East

10.30 **Defining Quality**
Liz Gibney, Home Group and DSE expert panel

10.50 **Approaches to design guidance and design coding**
Garry Hall, Design South East

11.20 **Break**

Session 2	What do we mean by ‘design quality’?
11.40	Development in Suffolk; what does good look like and how is it delivered?
	Presentations from local authorities and discussion
Session 3	Delivering good design; how we currently approach it
12.05	Where are we now
	Group working to reflect on how we currently plan for and manage design quality; the tools and techniques we are using and an initial assessment of which are the most effective
12.35	Feedback from each group
	With summary of thoughts on the most effective tools and techniques
13.00	Lunch
Session 4	How applicants approach design quality and what they would value from the local planning system
13.30	Making design place-specific Anthony Hudson, Anthony Hudson Architects
14.00	An applicant’s perspective Mark Chapman, Taylor Wimpey
Session 5	Defining our design quality toolkit for the future
14.15	Specific challenges in terms of delivering quality and the tools you need to overcome them
	Small group working to define the best tools to address the range of challenges across the county.
15.00	Break
15.15	Feedback from each group
16.00	Summary of the day (an outline specification for the Suffolk design guide) and discussion on next steps David Tittle
16.15	Closing remarks Karen Chapman, Suffolk Growth Programme Board
16.30	Close