



Suffolk Design

Tools of proactive planning

27th March 2019

Lead by; Sogand Babol

Sogand is an architect and urban researcher with a specific interest in research-based practice, strategic design, participation, and the city.

At Design South East, Sogand is leading the delivery of design advice in for garden villages in St. Alban's, Brentwood.

She has five years' experience in architectural practice, where she produced an area manual and vision for London's Waterloo West, and a development brief for Cambridge Road Estate in Kingston.

Sogand is demonstrably committed to the public; for a self-initiated project in Nepal, she won an RIBA North West London Society of Architects award for quality design combined with social engagement, entrepreneurship and activism. She trained at the University of Westminster, London Metropolitan University and the University of Sheffield.



Garry Hall

Garry Hall is an award-winning urban designer with extensive experience in both the private and public sectors, working on a range of projects from health care premises through to major housing developments and exhibition centres.

Garry has developed a number of design guides, including the Tuxford Place Analysis and the Horncastle Urban Structure Study.

He also an experienced master planner, working on urban extensions across the country. Garry is an expert in urban structure and Space Syntax Analysis.



Programme

Event synopsis

A continued dialogue from the first masterclass, that considers what it means to practice 'proactive planning', this event will develop a detailed understanding the relevant tools, such as policy documents, codes and guides, council-led initiatives, design commissions and briefs, land assembly powers, participatory exercises, design charrettes, and masterplans. The considerations for, and value of, each tool will be explored by those involved both in using, preparing and commissioning these tools.

Agenda

- 12.30 – 13.00 Registration, tea and coffees
- 13.00 – 13.15 DSE Introduction
- 13.15 – 14.00 Amy Burbage
- 14.00 – 14.30 Break
- 14.30 – 15.15 Roger Estop
- 15.15 – 16.15 Workshop exercise, led by Sogand Babol and Garry Hall
- 16.00 – 16.30 Q&A with panellists

In the workshop exercise, we will study sample tools the team have come across, discussing their form, format, potential, effectiveness, and how they might be applicable to Suffolk Design.

Speakers;

Amy Burbidge

Now at Homes England, Amy was formerly a Design Manager at the North Northamptonshire Joint Planning and Delivery Unit which is a shared service across the 4 Local Planning Authorities in the area and works to ensure that spatial planning is done across boundaries and with a common-purpose. Amy provides advice to the partner authorities in the JPDU area on urban design in terms of policy, major strategic sites applications, and training and supporting the planning teams across the area.

North Northamptonshire is delivering a nationally important scale of development, to increase its population by a quarter between 2011-2031. Most of the growth in North Northants is concentrated on six large developments, each in excess of 2500 dwellings, and with a combined capacity of 25,000 homes, as well as within a new Garden Village. These schemes are among the largest residential developments anywhere in the Country.

Amy is experienced in working from the large scale strategic masterplans and design codes to the detailed reserved matters and public realm schemes using tools like Building for Life, and in looking for positive outcomes on schemes to ensure that quality places can be delivered. She has experience of design and planning policy and developing an evidence base to support policy using urban design techniques to examine the urban structure of 11 towns across the North Northamptonshire area.

She is currently drafting a Placeshaping SPD setting out clear objectives for new development and linked to the health and wellbeing outcomes that such development should support. Amy is a panellist for the Cambridgeshire Quality Panel & East Midlands Design Review Panel (OPUN) as well as being a member of the Trees Design Action Group.

She has been with the NNJPDU for 10 years, in a post originally created with CABI and Arts Council England. Amy previously worked for the London Borough of Harrow as Design & Conservation Manager, and is an archaeologist by training, with a degree in buildings archaeology and historic building conservation, later completing a Postgraduate Diploma in Urban Design. She is a full member of the Institute of Historic Building Conservation and a member of the Urban Design Group.



Roger Estop

Roger Estop is a member of DSE design review panel and a member of the Academy of Urbanism.

Roger led urban design at Chelmsford City Council for 17 years, developing policy and guidance to support the planning authority's proactive role in making better places.

For 7 years, Roger led the programme of public realm improvements in the city centre. Roger was a founder member of Changing Chelmsford, an experiment in collaborative placemaking.

With a BA Hons in town planning from Newcastle University, and an MA in urban design from Westminster University, Roger previously worked for London Boroughs and for several years was planning advisor for Grand Designs magazine.



Attendees

Ashley Kensington, St. Joseph, Berkeley Group, Land Director
Ben Woolnough, Suffolk Coastal
Britta Heidecke, West Suffolk Councils, Senior Planning Officer
Charles Judson, Broadland District Council, Senior Planning Officer
Cllr. John Levantis, Mid Suffolk District, Councillor
Craig Driver, Hoopers Architects Ltd., Director
Daniel Cameron, Babergh Mid Suffolk District Councils, Senior Planning Officer
Daniel Humphries, Taylor Wimpey East Anglia, Planning Co-Ordinator
Desi Reed, Suffolk Coastal and Waveney District Councils, Planning Policy and Delivery Manager
Edward James, Historic England, Historic Places Advisor
Fiona Mckeown, Waveney District Council, Tree & Landscape Officer
Howard Nash, Nash Baker Architects (Suffolk Office), Director
Iain Robertson, East Suffolk Councils
James Bailey, Boyer, Planning Director
Jamie Edwards, Babergh Mid Suffolk District Councils, Planning Officer
Jane Rodens, East Suffolk Councils
Jennifer Bundock, Hudson Architects, Project Manager
Jordan Last, Taylor Wimpey, Senior Planner
Julia Procter, Suffolk County Council, Senior Highway Engineer
Kay Bonning-Schmitt, Suffolk Growth Programme Board, Project Coordinator
Leslie Short, Artisan PPS Ltd., Director
Lisa Mills, Waveney District Council, Planning Quality Outcomes Officer
Luke Barber, Suffolk Council Planning, Principal Engineer
Mark Chapman, Taylor Wimpey, Technical & Planning Director
Matthew Blackie, Babergh And Mid Suffolk Council, Planning Technician
Natalie Beal, Broads Authority, Planning Policy
Natasha Moreno-Roberts, Verdant Streets, Director
Nicholas Woolley, Woolley, Managing Director
Nicole Lane, Taylor Wimpey, Architect
Penny Mills, West Suffolk, Planning Principal Planning Officer
Peter White, West Suffolk Councils, Principal Planning Officer
Sam Hubbard, East Suffolk, Principal Planner
Samantha Summers, Babergh and Mid Suffolk District Councils, Senior Planning Officer

Feedback



Following the session, we will be asking for your feedback. This is both to inform future events, but also the development of Suffolk Design, as a whole, in a co-operative way.

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