

# Suffolk Design

## Suffolk Development Briefing

Tuesday 4th December

8.30 - 14.00





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Date: Tuesday 4th December

Time: 8.30 – 14.00

Location: Wherstead Park, The Street, Wherstead, Ipswich, Suffolk, IP9 2BJ

### Context

This event will showcase a number of developments in the pipeline that will transform Suffolk in the coming years. You will hear from developers and designers working on major projects private sector projects and councils and their partners working on regeneration initiatives, public buildings and infrastructure. There will be time for discussion and networking with the key people who are shaping Suffolk.

### Programme

**08.30**

Registration, refreshments and networking

**09.00**

Welcome and introduction from Suffolk Design team

**09.10**

**South Beach Lowestoft**  
Wayne Hemingway

**09.20**

**Brightwell Lakes, Martlesham**  
Ben Woolnough, East Suffolk Council

**09.40**

**Peek Close, Lavenham**  
Carroll Reeve, Chair of Lavenham Parish Council and Lavenham Community Land Trust

**09.50**

**The Hold**  
Amy Rushton, Suffolk County Council

**10:00**

Panel session with Q&A

**10.40**

Break and networking

**11.00**

**Marham Park**  
Steve Price, Countryside Properties  
Richard Burton, Terence O'Rourke Ltd

**11.10**

**Gracechurch Street, Debenham**  
Mark Chapman, Taylor Wimpey  
Rik Totman, Cannon Consulting Engineers  
Matt Hullis, Suffolk County Council

**11.20**

**Haverhill & Bury St Edmunds Masterplan**  
Associates  
Mathew Lappin, David Lock

**11.30**

**Guildhall Feoffment Primary School & Sybil Andrews Academy**  
Joy Stodart  
Suffolk County Council

**11.40**

**Thurston**  
Phil Isbell, Babergh & Mid Suffolk District and Suffolk Design Steering Group  
Rob Snowing, Pigeon Investment Management

**11.50**

**Cefas Laboratory Estate**  
CEFAS Building, Lowestoft Seafront  
Richard Smithson, Morgan Sindall

**12.00**

Panel session with Q&A

**12.45**

Final remarks  
David Tittle

**13.00**

Lunch

**14.00**

Ends





Sybil Andrews Academy , Concertus Design and Property Consultants



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## Speakers



**Amy Rushton**  
**Heritage Lottery Fund Project Coordinator,**  
**Suffolk County Council**

Amy is a former archaeologist whose career in local government spans 15 years, covering heritage, highways, countryside services and project management. She has also lived and worked in Ontario for the charitable sector. She has a wealth of experience working with varied stakeholder groups to build consensus for different projects. She has also led teams through major periods of organisational change. Appointed by Suffolk County Council in August 2014, she is currently responsible for delivering 'The Hold' - a major capital scheme supported by the Heritage Lottery Fund which will develop a new heritage centre in partnership with the University of Suffolk.



**Joy Stodart**  
**Schools Commissioning Manager, Suffolk**  
**County Council**

Since joining Suffolk County Council in 2001, I have held a number of posts within Children and Young People's Services Department working for the past 10 years in an infrastructure management role leading on the implementation of major programmes like the School Organisation Review which has seen Suffolk move the majority of its schools from a 3 - tier to - tier structure. For the last 2 years I have led the Schools Infrastructure Team - managing our statutory duties for securing sufficient school places in the context of local growth and significant changes in the external education environment.



**Ben Woolnough**  
**Major Projects Advisor (Brightwell Lakes and East**  
**Suffolk Business Plan), Suffolk Coastal District**  
**Council**

Ben is a Major Projects Advisor at East Suffolk and RTPI East of England Young Planner of the Year. Over the past 2 years he has been responsible for delivering the Council's main strategic site, Brightwell Lakes, working closely with the applicants, the community and consultees to ensure an efficient decision was reached. Set against a very challenging site history and in a highly sensitive location, Ben will describe the attention that was given to achieving a bespoke design approach and a policy compliant and green infrastructure led masterplan - whilst also positively involving the community in the process. This led to the scheme recently winning the 2018 RTPI East of England Award for Planning Excellence.



**Wayne Hemingway**  
**Design Partner, HemingwayDesign**

Wayne built Red or Dead into a globally celebrated label and, after 21 consecutive seasons on the catwalk, sold it in a multi million pound deal. In 1999, fresh from the sale of Red or Dead, Wayne and wife Gerardine, embarked on a new adventure: HemingwayDesign. And the rest, they say, is history.

Other than his BSc degrees in Geography and Town Planning (which, surprisingly, have become very useful!), Wayne spent 6 years as a Design Council Trustee Board and having been with CABI for a decade since its inception (as Chair of Building For Life), has been a Mayors London Leader and currently supports the Mayor of London Sadiq Khan, as a Design Advocate he got an MBE in the Queen's Birthday Honours list of 2006, is a Professor in The Built Environment Department of Northumbria University, a Doctor of Design at Wolverhampton, Lancaster and Stafford, and an Honorary Fellow of Blackburn College, the University of Cumbria and Regents University.  
(Just call him Prof, Doc, Doc, Doc Wayne Hemingway MBE, BSc, MA, Esquire.)



**Mark Chapman**  
**East Anglia Technical & Planning Director, Taylor Wimpey**

Mark Chapman has been an active member of the home building sector since joining the industry in 2002. He is Technical & Planning Director for Taylor Wimpey East Anglia who build in excess of 700 homes every year in Suffolk, Norfolk and Cambridgeshire. He manages a team of 'in house' layout designers, engineers and architectural technicians carrying out all duties associated with the design and planning functions of the business.



**Rik Totman**  
**Director, Cannon Consulting Engineers**

Rik Totman has been a practising Civil Engineer since graduating in 1996. He is a Director of Cannon Consulting Engineers who now focuses on flood risk and water management which stemmed from the publication of PPG25 back in July 2001. He manages a team of scientists and engineers who provide a range of consultancy services to the private sector. Rik is a keen advocate of SuDS who looks for opportunities in all development proposals. He works across the UK in the residential, commercial, and waste and minerals sectors.



**Matt Hullis**  
**Suffolk County Council**  
**Head of Environment Strategy**

Matt Hullis has been Head of Environment Strategy for over 11 years, and as part of this role, has led the Council's approach to its responsibilities as Lead Local Flood Authority for most of the time since it was created in 2010.



**Rob Snowling**  
**Planning Manager, Pigeon Investment Management Ltd**

Rob joined Pigeon in January 2015 having previously worked for a property developer, responsible for managing all aspects of Town Planning across a nationwide portfolio of mixed use schemes. Prior to that Rob was a Principal Planner at a regional multidisciplinary consultancy where he advised clients across East Anglia. Working as part of Pigeon's Development Team, Rob is involved in bringing forward sustainable design led schemes in partnership with local communities across the Eastern Region. Pigeon's approach is based upon the belief that ongoing engagement significantly contributes to high quality design, an approach that has been commended by local communities.



**Phillip Isbell**  
**Acting Chief Planner, Babergh & Midsuffolk District Councils**

Philip is Acting Chief Planning Officer for Babergh & Mid Suffolk. With over 25 years experience in the public and private sector he is a firm believer in the importance of effective, plain English, engagement to achieving good planning results both for communities and the development industry & business alike. Phil has successfully navigated more major projects than he'd care to mention through the planning process to deliver sustainable and viable growth without losing his sense of humour or perspective.



**Matthew Lappin**  
**Senior Associate**  
**David Lock Associates Limited**

Matthew is a chartered town planner and qualified urban designer with over 20 years' experience in the public and private sectors. He has managed and contributed towards a range of different projects at both a local and strategic level with a focus on public sector clients, particularly drawing up masterplans and development frameworks which have been taken forward as adopted policy documents. Matthew has worked on a number of town centre masterplans, including Bury St Edmunds and Haverhill, and urban extensions where he has coordinated the masterplanning and subsequent design input into major planning applications.



**Richard Smithson**  
**Bid Manager Construction East**  
**Morgan Sindall**

At the start of my career I worked predominantly on student accommodation and custodial projects, the cellular nature meant that a small improvement in one room was multiplied across the entire project. To be successful required a team that constantly reviewed and challenged layouts, materials and methodology. The nature of the projects I work on has changed but my approach has remained the same; challenging the design, continuous improvement and marginal gains to improve sustainability, quality and the customer experience.



**Carroll Reeve**  
**Chair of Lavenham Parish Council and Lavenham Community Land Trust**

Carroll is chair of Lavenham Parish Council and Lavenham Community Land Trust and is an advocate for community involvement in all matters planning. He also chaired the Lavenham Neighbourhood Development Plan group. The Plan was made in 2016. He sees the NDP process as helping to focus communities to build sustainable communities. Moreover, a high degree of design is necessary to ensure that these communities are places where people want to live.



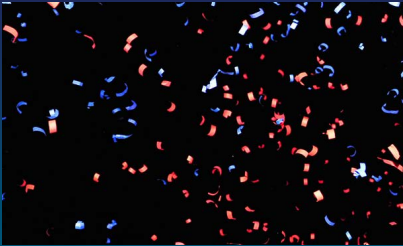
**Steve Price**  
**Regional Director (Planning), Countryside Properties**

Steve is Regional Director Planning at Countryside Properties and plays a lead role in promoting strategic sites (typically schemes of between 300 and 2,500 homes) all the way through the planning process. Steve joined Countryside 12 years ago. Prior to that he had spent nearly 16 years in various local planning authorities (majority at Thurrock, Essex). He spent two and a half years at Llewelyn Davies (Yeang) Architectural/Urban Design and Planning consultancy. He has experience of both urban and rural planning, and whilst his focus has been on residential led urban extensions for much of his time at Countryside, he has extensive experience of other mixed use and commercial schemes e.g. London Gateway Port/ retail led schemes. Steve is a longstanding member of the RTPI (30 years). Countryside is a leading UK home builder and regeneration partner specialising in place making and urban regeneration. Countryside focus on delivering landscape led urban extensions and new settlements and urban regeneration schemes. Our approach is based on building long term relationships and delivering high quality placemaking to create "Places People Love".

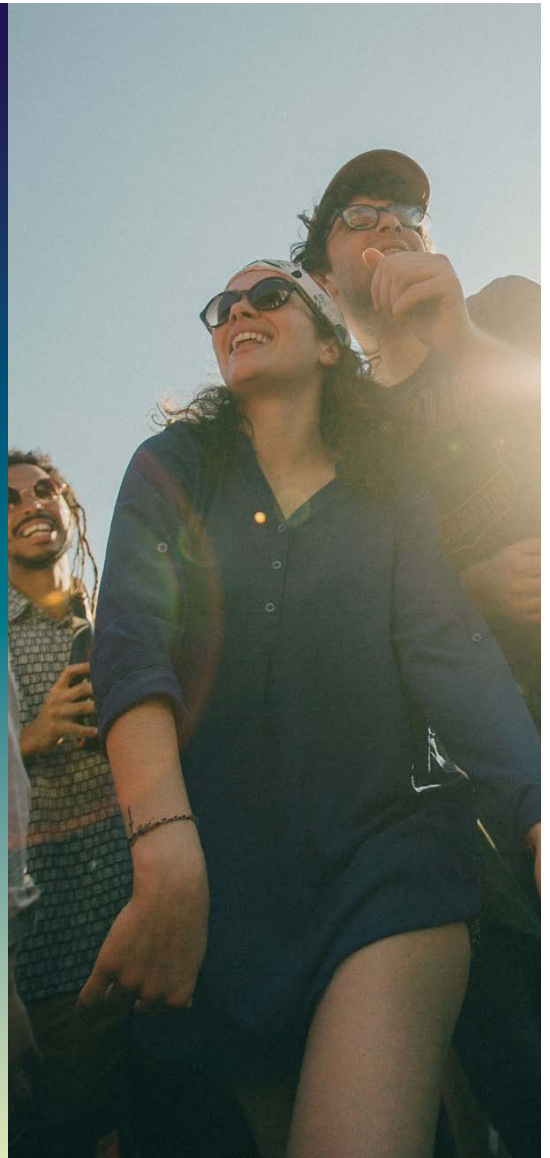


**Richard Burton**  
**Director**  
**Terence O'Rourke**

Richard is a Director of Terence O'Rourke, an interdisciplinary design, planning and environmental practice. With more than 25 years' experience in all aspects of master planning and landscape architecture, Richard specialises in the design of new settlements and large scale mixed use urban extensions. Richard was elected an Academician of the Academy of Urbanism in 2014.



Taking place Saturday to Sunday around the longest day of the year in June, First Light Festival runs from noon to noon and into the day beyond, with an artistic vision inspired by the 24 hours theme and the tidal cycle: a countdown of significant moments of Sunset, Midnight and Sunrise that are marked with compelling programming!



First Light Festival, HemingwayDesign





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## Attendee List

Julie Abbey-Taylor, Babergh & Mid Suffolk District Councils  
David Alchin  
Ali Atkins, Marketplace (Creative People and Places programme)  
James Bailey, Boyer Planning  
Luke Barber, Suffolk County Council  
Tom Barker, Babergh Mid Suffolk District Councils  
Julie Barrow, West Suffolk Council  
Lucy Batchelor-Wylam  
Nicola Beach, Suffolk County Council  
Liz Beighton, East Suffolk Councils and Suffolk Design Steering Group  
Adam Bell, Bennett Homes  
Matthew Bell, Modece Architects Ltd  
Graham Bloomfield, DLP Planning  
Rachel Bodiam, SES Strategic  
Kay Bonning-Schmitt, Suffolk Growth Programme Board  
Kirsten Bowden, Chartered Landscape Architect  
Genevieve Broad, Suffolk County Council  
Simon Bryan, Hopkins Homes  
Peter Buist, Purcell  
Simon Burton, Barker Storey Matthews  
Richard Burton, Terence O'Rourke  
Oliver Bullied, Curl la Tourelle Head Architecture  
Simone Bullion, Suffolk Wildlife Trust  
Jen Bundock, Hudson Architects  
Simon Butler-Finbow, Babergh & Mid Suffolk District Councils  
Fiona Cairns, Suffolk Preservation Society  
Karen Chapman, Suffolk Growth Programme Board  
Mark Chapman, Taylor Wimpey East Anglia  
Ruth Chittock, AREA Landscape Architects  
John Clough, Suffolk Sport  
Rob Cole, Suffolk Waste Partnership  
David Collinson, West Suffolk Councils and Suffolk Design Steering Group  
Mike Cook, The Ipswich Society  
Charles Coulson, Concertus  
Stuart Coy, Playle & Partners  
Simon Curl, Suffolk County Council / Lead Local Flood Authority  
Ellie DeGory, EDRM  
James Denny, Wellington Construction  
Hayden Dolby, Taylor Wimpey East Anglia  
Jason Dorks, Prestige Energy  
Craig Driver, Hoopers Architects Ltd  
Colin Dunigan, West Suffolk Councils  
Geoffrey Dyball, Fenn Wright  
Adam Edwards, Purcell  
Rob Evans, Canon Consulting Engineers  
David Falk, Suffolk County Council  
John Field, Ipswich Conservation & Design Panel  
Christopher Fish, Suffolk County Council  
Cllr Jessica Fleming, Suffolk County Council  
Clare Friel, Friel Consulting Limited  
Martyn Fulcher, Ipswich Borough Council and Suffolk Design Steering Group  
Sandra Gage, Ipswich Borough Council / Suffolk County Council  
Gemma Gallant, Cratus Communications  
Chris Game, Plaice Design Company Ltd  
Cllr Mandy Gaylard, Suffolk County Council  
Roger Gilles, Barefoot & Gilles Architects  
Cllr Susan Glossop, St Edmundsbury Borough Council  
Graham Gunby, Suffolk County Council

Peter Harper, Peter G Harper Associates  
 Ashley Harrigan, Persimmon Homes  
 Liz Harris, Concertus  
 Nigel Harriss, Broadland District Council  
 Julian Harvey, Gill Associates  
 Wayne Head, Curl la Tourelle Head Architecture  
 Wayne Hemingway, Hemingway Design  
 Daniel Hewett, Taylor Wimpey  
 Cllr Michael Holt, Babergh District Council  
 Cllr Glen Horn, Babergh Mid Suffolk District Councils  
 Sam Hubbard, Waveney District Council  
 Anthony Hudson, Hudson Architects  
 Matt Hullis, Suffolk County Council  
 Philip Isbell, Babergh & Mid Suffolk District Councils and  
 Suffolk Design Steering Group  
 Rachel Johns, Friel Consulting  
 Natalia Kowalska, Carter Jonas  
 Cllr Colin Kreidewolf, Ipswich Borough Council  
 John Lamont, Plaice Design Company  
 Mathew Lappin, David Lock Associates  
 John Lefever, Hastoe Group  
 Holly Lewis, We Made That  
 Elizabeth Ley, Wellington Construction  
 Martin Liddell, MLM Group  
 Marc Linton, MDL Environmental  
 Sally Longmate, Suffolk Association of Local Councils  
 Nick Loomes, Plaice Design Company  
 Kate Lowe, Babergh & Mid Suffolk District Councils  
 Christopher MacDonald, Morgan Sindall  
 Richard MacRae, EDRM  
 Alexandra Maher, Suffolk County Council  
 Sean Marten, BDW Homes – Eastern Counties  
 Stuart McAdam, Persimmon Homes  
 Cllr Andrew McDonald, Sudbourne Parish Council  
 Jonathan McDowell, Matter Architecture  
 Penny Mills, St Edmundsbury Borough Council  
 Natasha Moreno-Roberts, Verdant Streets  
 Suzanne Newman, Icen Homes  
 Boyd Nicholas, West Suffolk Councils  
 Kathy Nixon, Babergh & Mid Suffolk District Councils  
 Sara Noonan, West Suffolk Councils  
 Charlotte Norman, AREA Landscape Architects  
 John Norman, The Ipswich Society  
 Stephen Norton, Keepmoat Homes Southern  
 Jake Nugent, Endurance Estates Strategic Land  
 Cllr Adrian Osborne, Babergh District Council  
 Jan Osborne, Babergh District Council  
 Ben Oughton, Jaynic  
 Julie Payne, DSE  
 Simon Phelan, West Suffolk Councils  
 Paul Pitcher, Wellington Construction  
 John Pitchford, Suffolk County Council and Suffolk Design  
 Steering Group  
 Ian Poole, Places4People Planning Consultants  
 Steve Price, Countryside Homes  
 Stephen Proctor, Proctor & Matthews Architects  
 Chris Rand, West Suffolk Councils  
 Desi Reed, SCDC and WDC Councils  
 Carroll Reeve, Lavenham Parish Council and Lavenham  
 Community Land Trust  
 Nicole Rickard, East Suffolk Councils / CCGs  
 Nick Ridley, Babergh District Council  
 David Roach, St Edmundsbury Borough Council  
 Marc Rolph, Suffolk County Council  
 Robert Rummey, Rummey Design  
 Amy Rushton, Suffolk County Council  
 Jason Skilton, Suffolk County Council  
 David Smith, Earlswood Homes  
 Graeme Smith, Barratt Homes  
 Kerry Smith, Bennett Homes  
 Richard Smithson, Morgan Sindall

Rob Snowling, Pigeon Investment Management  
 Joy Stodart, Suffolk County Council  
 Steven Stroud, Babergh & Mid Suffolk District  
 Councils  
 Rebecca Styles, Ipswich Borough Council  
 Tony Swannell, Tony Swannell Chartered Architect  
 Phil Sweet, Ipswich Conservation and Design Panel  
 Richard Sykes-Popham, Carter Jonas  
 Anthony Taylor, Suffolk Coastal District Council  
 Michael Taylor, Ipswich Borough Council  
 Annett Thompson, Concertus  
 Christine Thurlow, Babergh and Mid Suffolk District  
 Councils  
 David Tittle, DSE  
 Louise Todd, RIBA East  
 Rik Totman, Cannon Consulting  
 Will Vote, Rose Builders  
 Sophie Waggett, Bloor Homes  
 Elena Walker, Pigeon Investment Management  
 Jackie Ward, West Suffolk Councils  
 John Ward, Babergh District Council  
 Sue Whiteley, Place Design Company  
 Kevin Whyte, Barefoot & Gilles Architects  
 Hannah Wilson, Anglian Water  
 James Wilson, RG Carter Southern  
 Ben Woolnough, East Suffolk Councils  
 John Worthington  
 Matthew Wright, Persimmon Homes  
 David Wytchard, Hopkins Homes

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